



icon
ايقون العالمية للمعارض والمؤتمرات
ICON INTL FOR EXHIBITIONS & CONFERENCES

COMPANY
Profile
version 2023.3

Who we are:

A company specialized in organizing exhibitions and conferences with an integrated team with more than 20 years of experience. We have the vision, passion and the ability to be creative and innovative, and work with high professionalism to raise the MICE sector to international standards.

”

من نحن:

شركة متخصصة بتنظيم المعارض والمؤتمرات بفريق عمل متكامل يتمتع بخبرات تمتد لما يزيد عن 20 عاما. نمتلك الرؤية والشغف والإمكانية للإبداع والإبتكار والعمل باحترافية عالية للإرتقاء بالقطاع الى مستويات عالمية.

”





Objectives:

01

Organizing exhibitions and conferences at international levels by selecting projects and executing them professionally.

02

Planning integrated specialized events, attracting global expertise and trends.

03

Achieving the goals and aspirations of the stakeholders and consumers.

04

Providing state-of-the art logistics and support services to enhance the local MICE industry.

05

Contributing our role in supporting the industrial and commercial sectors in the Kingdom of Saudi Arabia to form joint ventures between Saudi and international brands, leading to transfer of technology and improved products and services.

06

Organizing scientific and specialized exhibitions and conferences to share local and international innovations.

07

Supporting creative and distinguished ideas that give an addition to the exhibitions and conferences industry.



الأهداف:

المساهمة بدورنا في دعم القطاعات الصناعية والتجارية في المملكة العربية السعودية لخلق مشاريع مشتركة بين العلامات التجارية السعودية والعالمية، مما يؤدي إلى نقل التكنولوجيا وتحسين المنتجات والخدمات.

تقديم الخدمات اللوجستية والمساندة بمستويات عالمية للارتقاء بصناعة الفعاليات.

تبني ودعم الأفكار الإبداعية والمتميزة والتي تمثل إضافة لصناعة المعارض والمؤتمرات

05

تنظيم معارض ومؤتمرات بمستويات عالمية عبر اختيار المشاريع وتنظيمها باحترافية.

التخطيط لفعاليات متخصصة متكاملة واستقطاب الخبرات والتجارب العالمية.

تنظيم معارض ومؤتمرات علمية ومتخصصة لنقل التجارب والاطلاع على الجديد محلياً ودولياً.

تحقيق أهداف وتطلعات شركاءنا في النجاح وزوارنا المستهدفين.

01

02

03

04

06

07



Our services:

خدماتنا:



Organizing specialized exhibitions, conferences and events.

تنظيم المعارض والمؤتمرات المتخصصة.



Providing consultancy, research and professional studies in MICE industry

تقديم الاستشارات والبحوث والدراسات المهنية في قطاع المعارض.



Mounting exhibitions, conferences and events.

تجهيز المعارض والمؤتمرات والفعاليات.



Support and logistical services for the MICE industry.

الدعم والخدمات اللوجستية لصناعة الفعاليات.

Our team



Ahmed Ali Alharthi
Chairman
Since 2015 in MICE industry



Waleed S. Waked
CEO
Since 1999 in MICE industry



Zahoor Siddique
Managing Director
Since 1985 in MICE industry



Karim Tolba
Sales Manager



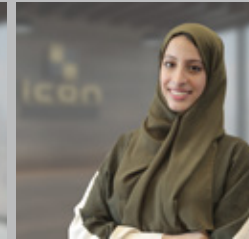
Khaled Sorour
Public & Gov. Relation Manager
Since 2005 in MICE industry



Yamen Abou Karroum
Operation & Special Projects Manager
Since 2016 in MICE industry



Ghalya Bamarhool
Project Manager
Since 2015 in MICE industry



Khulud Waleed
Project Manager
Since 2019 in MICE industry



Ali Al Khazzan
Sales Consultant



Alaa H. El sabaawy
Digital Transformation Manager
Since 2016 in MICE industry



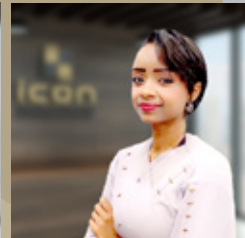
Shaden Abou Hamda
Sales Consultant



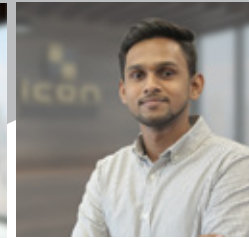
Ghala Bassam
Sales Consultant



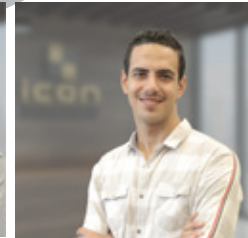
Ghadeer waleed
Sales Assistant



Roaa K. Ali
Sales Consultant



Moin Shaikh
International Sales



Fahim Alzoghby
Accounting Department



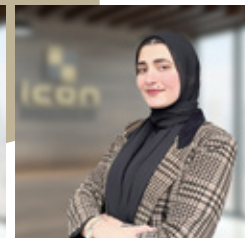
Abdelrahman Zaki
Web Developer



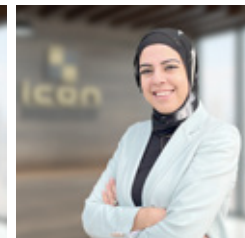
Karim El Sabaawy
3d visualizer & Motion
Graphic Designer



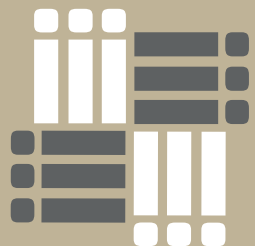
Nourhan Mahmoud
2D Graphic Designer



Balsam Magdy
2D Graphic Designer



Roudina Ayman
2D Graphic Designer



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ايكون العالمية للمعارض والمؤتمرات
ICON INTL FOR EXHIBITIONS & CONFERENCES

ICON PROJECTS:

 **Jibex**
Jeddah International
Building Exhibitions

 **Mobedex**
Saudi Int'l Furniture &
Décor Exhibition

 **Meetes**
Middle East Education
and Training Exhibition

 **Agrofood Jeddah**
Jeddah International
Agricultural and Food
Exhibition

 **Propack Jeddah**
Jeddah Int'l Processing
& Packaging Expo

 **WTExpo**
World Trade Expo -
Saudi Arabia

 **China Created Fair**

SPECIAL PROJECTS:

 **Healthcare Disrupters Congress**

 **AQARI**
Alahram Real Estate
Exhibition

 **Egypt Food Industries**
Mission to Saudi Arabia



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اىكون العالمية للمعارض والمؤتمرات
ICON INTL FOR EXHIBITIONS & CONFERENCES

9 - 11 May 2023

JIBEX

JiBEX
معرض جدة الدولي للبناء
Jeddah International Building Exhibition

Held Concurrently

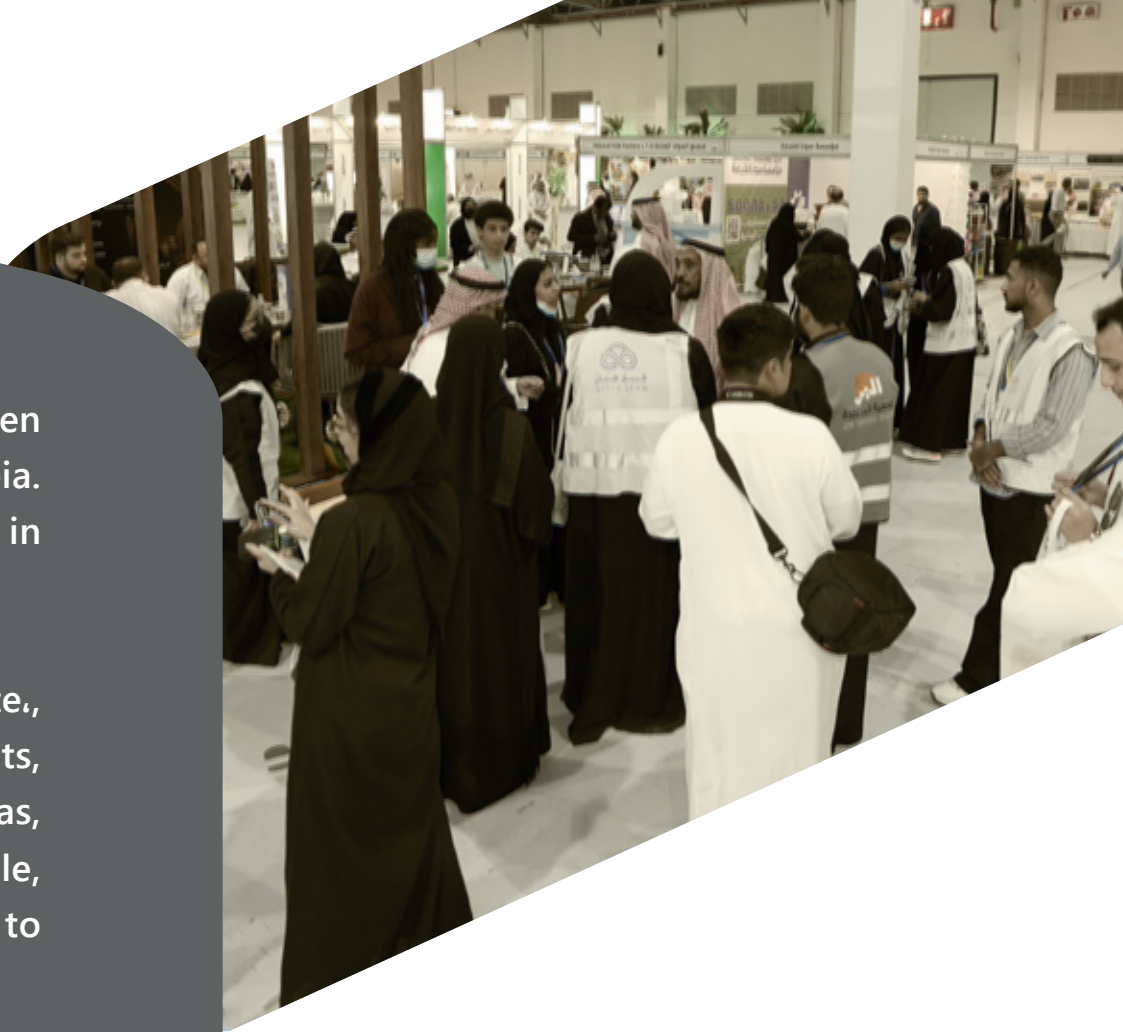
يتضمن

Mobedex
المعرض السعودي الدولي للديكور والمفروشات
Saudi Int'l Furniture & Decor Exhibition

About JIBEX:

The building and construction sector have long been considered the second largest non-oil sector in Saudi Arabia. the Kingdom appears to be making considerable headway in planning and launching key projects

According to Project Intelligence Platform Ventures Onsite., the total value of Saudi construction related projects, comprising buildings, industry, power and water, oil and gas, and infrastructure, is estimated to be \$1.4 trillion. Meanwhile, new Saudi construction contractor awards are estimated to grow to \$44.1 billion, compared to value of \$26.3 billion.



meetes

1st Edition 19 - 21 Aug 2019
2nd Edition 1 - 3 Mar 2022
3rd Edition 4 - 6 Oct 2022
4th Edition 3 - 5 Oct 2023



About Meetes:

In line with the policy of the Government of Saudi Arabia and the vision of 2030, the general and higher education, training and rehabilitation sectors have shown significant development over the past years.

Education sector is getting the largest share of the Kingdom's budget. With the increase in population and a general orientation towards excellence, more opportunities are opening-up and encouraging investment in education sectors. 4th Middle East Education and Training Exhibition is the ideal event to achieve your goals



Reach:

معرض التعليم والتدريب
Education & Training Exhibition

Google	LINKED IN	TWITTER	META	WHATSAPP	EMAILS	SMS	INVITATIONS	OUTDOORS
173,000	175,942	558,847	2323564	15 Thousands	20 Thousands	2 Millions	To Selected VIPs	7 DIGITAL SCREENS

2022 Edition Statistics:



120 +
Local & Int'l
Exhibitors



Specialised
Workshop
Sessions
20 +



Live Activities
10 +

@ sales@meetes-sa.com
www.meetes-sa.com



Visitors
10,000 +



Countries
11 +



Honoring
Teachers
In Teachers
Int'l Day

AgroFood Jeddah

1st Edition 5 - 7 Dec 2022
2nd Edition 5 - 7 Dec 2023

AgroFood Jeddah
معرض جدة الدولي للزراعة والمنتجات الغذائية
Jeddah Int'l Agriculture & Food Exhibition

Held Concurrently يتضمن
Propack Jeddah
Jeddah Int'l Processing & Packaging Exhibition
معرض جدة الدولي للتعبئة والتغليف



About Agrofood Jeddah:

Jeddah International Agriculture and Food Exhibition 2022 in its first round was held in Jeddah center for forums and events at space over than 10,000 m² with the participation of many of the biggest and most famous local and international participants in the Agriculture and Food sectors.

With many countries participated, Jeddah International Agriculture and Food Exhibition records more than 8,000 visitors from traders, businessmen and seniors working in the field.



Reach:

معرض جدة الدولي للزراعة والمنتجات الغذائية
Jeddah Int'l Agriculture & Food Exhibition

Google	LINKED IN	TWITTER	META	WHATSAPP	EMAILS	SMS	INVITATIONS	OUTDOORS
314,353.97	444,956.1	895,046.81	10,186,996.12	20 Thousands	15 Thousands	2 Millions	To Selected VIPs	7 DIGITAL SCREENS

Sponsors:

GOLDEN



SILVER



2022 Edition Statistics:



80 +
Local & Int'l
Exhibitors



Sectors
15 +



Exhibit Area
10,000 m²



Visitors
8000 +

@ sales@agrofoodjeddah.com
www.agrofoodjeddah.com

WTExpo

7th Edition 15 - 17 Dec 2021
8th Edition 14 - 16 Dec 2022
9th Edition 13 - 15 Dec 2023



WTExpo
World Trade Expo
المعرض التجاري الدولي

Held Concurrently

يتضمن

CCFS 2022



About WTE expo:

WTE expo is a multi-sectoral event with a wide and extensive product profile allowing countries all over the globe to contribute to Kingdom's development and promote their products and services, The Kingdom, without doubt, is the most attractive and largest market in the middle East and North Africa and with an unmatched purchasing power



Reach:

World Trade Expo

LINKED IN

TWITTER

META

WHATSAPP

EMAILS

SMS

OUTDOORS

1,281.60 K

57,056.40 K

165,690.00 M

18 Thousands

12 Thousands

1 Millions

7 DIGITAL SCREENS

2022 Edition Statistics:



Exhibitors
200 +
Chinese companies



Sectors
15 +



Exhibit Area
8000 m2



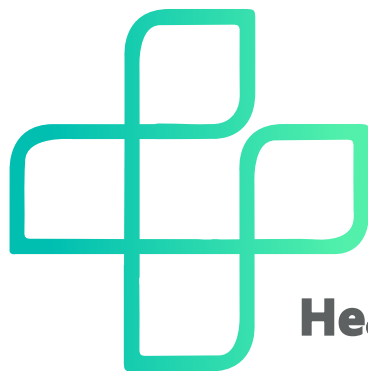
Visitors
4000 +

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www.wtexpo-sa.com

Healthcare

31 May 2022



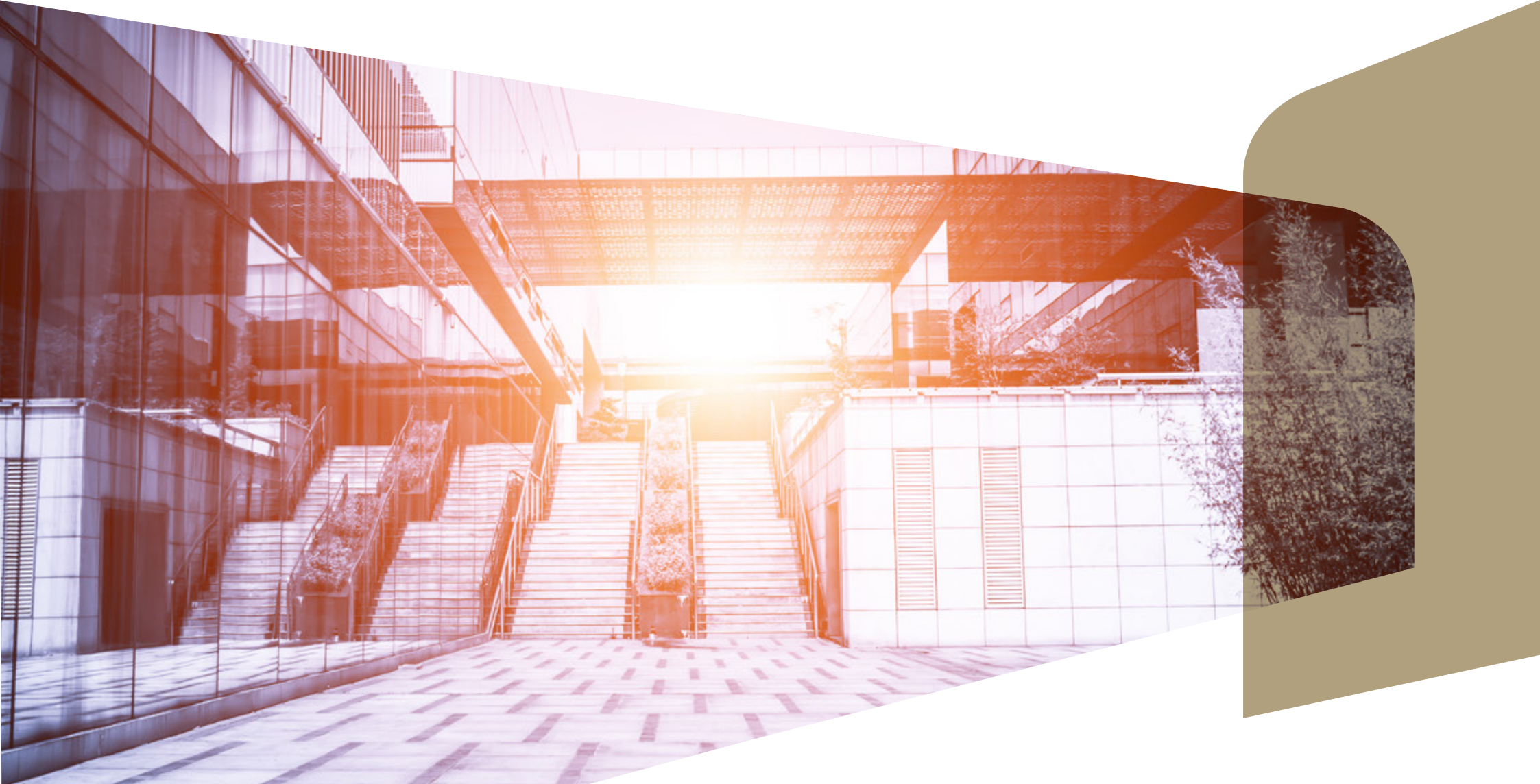
Healthcare Disrupters Congress



9 - 11 Jun 2022




AQARI
Al-Ahram Real Estate Exhibition



Head Office

📍 Jeddah - Saudi Arabia
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☎ +966 12 665 5558

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